



1120 15th Avenue, Bloomer, WI 54724-1611 | 715-568-4830 | Fax: 715-568-4850  
blmrtelc@bloomer.net | www.bloomer.net

## Advertise locally on The Weather Channel "crawl"

- The Weather Channel "crawl" runs across the bottom of the screen during the "local on the 8's" weather forecast. This local forecast is the most-watched part of The Weather Channel programming.
- Advertising messages will be sold on a first come first served basis. Ads must run a minimum of one month.
- Each advertising message (up to 280 characters) will be displayed a minimum of 15 times per 24 hours on Bloomer Telephone Company's Digital TV Service (also includes New Auburn, Bruce, Menomonie, and Spring Valley areas). Digital TV Service offered through Celect Communications.
- Advertisers should complete the form below and drop it off or mail it to the Bloomer Telephone Company office. Advertisers may also email this form to blmrtelc@bloomer.net.
- Bloomer Telephone Company reserves the right to refuse any advertisement.
- Rates are a monthly rate of \$25/month – that's less than a dollar per day to advertise!
- All ad messages must be received no later than three days before ads are to begin their run.
- Please print below as you would like your ad to appear on The Weather Channel crawl.

I hereby authorize Bloomer Telephone Company to display the above information on The Weather Channel local forecast crawl on the Bloomer Telephone Digital TV system, that I possess full authority to authorize such display, and agree to hold Bloomer Telephone Company/Celect Communications harmless, should this authority or content of such information be challenged. I understand the information will be sequenced with other advertising and community information daily.

Name/Organization:

Contact/Individual:

Ad Start Date:

Ad End Date:

Phone Number:

Billing Account Number:

Signature: \_\_\_\_\_ Date: