



Newsletter - Fall 2010
Volume 1 - Issue 13

Thanks for Stopping! Community Fair Recap

The Bloomer Telephone Company partnered with Citizens Telephone Cooperative, Inc. of New Auburn, to set up a fair booth at the 66th Annual Bloomer Community Fair displaying our fiber-speed technology. Employees from the Bloomer Telephone Company and Citizens Telephone Cooperative were on hand to demonstrate our products and to answer questions from customers and the general public regarding the digital TV service, high-speed internet service and other services offered by both companies. Thanks to all who stopped by our booth and congratulations to DJ & Diane Joswiak – they won FREE HBO for one year from the drawing at our fair booth.



*Steve Hebert, Bloomer Telephone Company
Jill Petska, Citizens Telephone Cooperative, Inc.*

We're Coming to Your Neighborhood!

Please check the street names below for Bloomer TV Service Availability:

We continue to work on our rural areas to be able to offer TV service to those customers. Below is a recap of the streets, avenues, and county highways involved in this project. Some of the areas listed below are only partially completed, so please call our office today to find out if our digital TV service is available to you.

Rural Areas:

70th Street	157th Avenue
72nd Street	158th Avenue
82nd Street	160th Avenue
87th Street	170th Avenue
93rd Street	County Hwy C
130th Avenue	County Hwy F (South)
148th Avenue	County Hwy SS (North)
150th Avenue	

Rock Lake Area:

148th Avenue	213th Avenue
150th Street	221st Avenue
153rd Street	222nd Avenue
154th Street	224th Avenue
155th Street	225th Avenue
157th Street	226th Avenue

Willie's Mobile Home Park Area:

Highway 64 (Part of It)
Willie's Mobile Home Park
70th Street
75th Street
85th Street
87th Street
190th Avenue
207th Avenue

County Hwy Q Area:

County Highway Q
60th Street
70th Street
186th Avenue
190th Avenue



Fall Sports Networks to Watch

Bloomer TV already has the best in sports with the Big Ten Network and the NFL Network. This year we're also offering the NFL RedZone, a premium channel. Hosted by Scott Hanson, the [NFL RedZone](#) is broadcasted from the new state-of-the-art [NFL RedZone](#) studio at [NFL Network's](#) headquarters in Los Angeles and debuts on Sunday Sept. 12 at 1 p.m. ET/10 a.m. PT when the 2010 NFL season begins.

Produced by [NFL Network](#), [NFL RedZone](#) whips around every NFL game on Sunday afternoons delivering the touchdowns and most exciting moments as they happen and in high definition. When a team goes inside the 20-yard line, fans see the crucial plays live. The channel keeps fans up-to-date in real time, switching from game to game with live look-ins, highlights and a chance to see every important play.

The NFL RedZone is part of the Digital Sports Package and includes more than just the NFL RedZone. The digital sports tier is \$9.95 per month and you can activate it for as few or as many months as you like. There is no activation charge – just call our office to activate the service.

Digital Sports Tier

- 200 ESPNNews
- 201 Fox College Sports Atlantic
- 202 Fox College Sports Central
- 203 Fox College Sports Pacific
- 205 Fox Soccer Channel
- 206 FitTV (Health Network)
- 207 TV Games (Horse Racing)
- 210 - 213 Big Ten Feeds 1-4
- 215 NFL RedZone - HD

Internet Help Desk – New Phone Number - Same Great Service

Our After Hours Internet Help Desk is changing from 1-800-326-4168 to 715-568-4870.

Call [715-568-4870](tel:715-568-4870) for After Hours Internet Support.

This number is only for after hours internet troubles; please continue to use our business office number, 715-568-4830, during business hours, Monday-Friday, 8:00 am - 5:00 pm. **The procedure has not changed:** You will be asked to leave a message and guaranteed to receive a call back within 30 minutes. The typical response time is within 10 minutes.

Advertise on Bloomer TV!

Celect Communications, Bloomer Telephone Company's TV provider and affiliate, has signed an agreement with Prime Media to support local advertising through our TV service.

Now our local businesses as well as the national business community can reach the Bloomer area and the whole Celect serving region with targeted advertising. Local and national advertisers will have the ability to purchase one territory or all three. Packages can be customized to meet the needs and budgets of advertisers, which means advertising dollars are highly-targeted and well spent.

Local advertising sales will be offered by Prime Media's field sales force that live and work in the Wisconsin communities, while the national sales are managed by Prime Media's corporate sales force in Smithfield, VA. For more information, call Bill Johnson of Prime Media Productions 715-450-2866.



PARENTAL CONTROL LEVELS

With kids spending more time on the internet we highly recommend you consider establishing parental controls on your computers. Here is a synopsis of the levels of blocking we can provide. Please contact the Bloomer office to set up a Parental Control Level. Phone: 1-715-568-4830 E-mail: blmrtelc@bloomer.net

Still Getting Junk Mail?

If you are still getting a lot of junk mail and you are using our new Red Condor Junk Mail service – please try to update your settings as follows: Check your "Friends" list on the dashboard and make sure that your own e-mail address and [bloomer.net](#) are *not* listed there. If these are listed, remove them, and you will see a significant decrease in the amount of junk mail in your inbox.

LEVEL: Full School Rule: (Most Aggressive Level)

ITEMS BLOCKED:

- Alcohol
- Chat
- Child Pornography
- Criminal Skills
- Cults
- Drugs
- Explicit Art
- Gambling
- Hacking
- Hate and Discrimination
- Holistic
- Instant Messaging
- Militant Extremism/Terrorist
- Obscene & Tasteless
- P2P/File Sharing
- Pornography
- R-Rated
- School Cheating
- Spyware/Phishing/Malicious Code
- Tobacco
- Unsavory/Dubious
- Web-based E-mail
- Web-based Newsgroups
- Web-based Proxies/Anonymizers

Full School Rule minus Webmail: (Web-based Email is open)

Same as Full School Rule without blocking Webmail

NC17 Rule: (Medium Aggressive) (Allows Clean Chat)

- Child Pornography
- Criminal Skills
- Cults
- Drugs
- Explicit Art
- Gambling
- Hacking
- Obscene/Tasteless
- Pornography
- R-Rated
- School Cheating
- Spyware/Phishing/Malicious Code
- Unsavory/Dubious
- Web-based Proxies/Anonymizers

Porn, R-Rated and Gambling:

- ITEMS BLOCKED:
- Child Pornography
- Cults
- Drugs
- Explicit Art
- Gambling

- Hacking
- Obscene/Tasteless
- Pornography
- R-Rated
- School Cheating
- Spyware/Phishing/Malicious Code
- Unsavory/Dubious
- Web-based Proxies/Anonymizers
- Porn and R-Rated Material:**
- Child Pornography
- Cults
- Drugs
- Explicit Art
- Hacking
- Obscene/Tasteless
- Pornography
- R•Rated
- School Cheating
- Spyware/Phishing/Malicious Code
- Unsavory/Dubious
- Web-based Proxies/Anonymizers
- Porn:**
- (Least Aggressive Level)**
- Child Pornography
- Pornography
- Web-based Proxies/Anonymizers